



About Us

Shipyards magazine published since **2008** focuses on shipbuilding processes and materials, production tools and technologies used at shipyards.

Owner and Managing Editor

İsmail Ceyhan
ismailceyhan@b2bmedya.com
yonetim@b2bmedya.com

Advertising

Barış Ceyhan
barisceyhan@b2bmedya.com

Phone : +90 216 651 7878

Fax : +90 216 651 7898

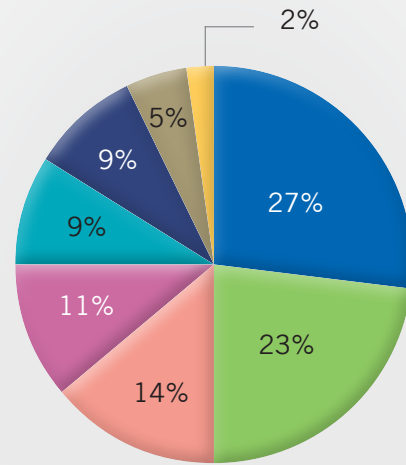
www.tersanedergisi.com

Our advertising options offering attractive and effective opportunities for your brand promotion

To increase your brand value and to promote your products, you can publish your company news, signed opinion articles, interviews, technical articles and product promotions in our journal by taking part in the proven advertising pages of our magazine.

In the advertising section and inserts of our magazine, on our website and in our e-newsletters, and by evaluating banner and back link opportunities, you can reach thousands of people at the table of our readers, who are the defined target audience of your company. You can also reach them through our e-newsletters/e-magazines, web and social media addresses and mobile e-magazine applications.

Reader Profile



27% Material Producers and Suppliers

23% Marina and Boat Yard Workshops

14% Education Institutions and Academics

11% Public Institutions

9% Subscribers

9% Maintenance Repair Firms

5% Shipyards

2% Vocational Institutions

Our complementary and exclusive services for your marketing communications

We also provide the opportunity for direct mailing services to the selected addresses from our database and reach your customers at from your own e-mail addresses via the e-newsletters we will prepare for you.

If you already have a corporate magazine, B2B Medya, our company, will be pleased to provide service for you. If not, we may present a quotation for publishing a new corporate magazine for you.